

ORGANIZATIONAL PROFILE

ORGANIZATION BACKGROUND

Rural Outreach for Community Empowerment (**ROCE**) is a Non-Governmental Organization (NGO) and nonprofit making humanitarian and developmental organization that was formed voluntarily by a group of South Sudanese professionals from different fields of expertise.

Motivated by the support they received from well-wishers in supporting their education and careers and in realization of the suffering of many South Sudanese population, they decided to start a campaign in support of the vulnerable groups of South Sudan in all aspects including education, general health, Food Security and livelihood and GBV as a way of giving back to the community.

The organization acquired its legal status as a Non-Governmental Organization with the Relief and Rehabilitation Commission under registration number Rural Outreach for Community Empowerment (ROCE)

The organization is run by competent and skilled staff under the stewardship of a Board of Directors. The Board has a membership of seven individuals who meet annually to plan, design, strategize, innovate, organize and follow up on activities implementation as well as identify achievements and challenges to ascertain ways forward for the success of the beneficiaries.

Our Target Groups

The organization (Rural Outreach for Community Empowerment (ROCE)) targets refugees, IDPs/returnees, host communities, children, youths, women and men severely affected by conflict(s) and other disasters to recover and improve their livelihoods, health, promote peaceful coexistence and sustainability. **The organization** collaborates with partners/donors, well-wishers, stakeholders and Implementing Partners to design and implement emergency and development programs delivering essential interventions during emergencies in the most hard-to-reach areas and play active role in the development of South Sudan through active participation of communities to alleviate poverty.

Our Approach

The organization adopts a Community Based Approach through the establishment of AGDM (Age Gender Diversity Mainstreaming). A community-based approach to programming is an integral part of a long-term strategy that **the organization** has employed in its work in the communities at grass root levels. We strongly believe in the importance of local community self-reliance and in the significant role that, community leadership; women, men, refugees/returnees, IDPs and youth can play in re-building of a society that has been affected by conflict by guiding them through pair-wise ranking and grassroots solution to grassroots problems.

Vision

The organization envision a healthy, productive and prosperous society void of human suffering

Mission.

Our mission is to empower communities by improving access to education, health, water and sanitation and to ensure children, elderly women and youth empowerment and engagement in economic recovery programs

Our Goal

To strengthen the capacity of institutions to identify and prioritize community needs to develop plans geared towards participatory problem solving.

Thematic areas

The organization focuses on the following thematic areas.

- 1. Protection:** This department employs holistic frame work to create an environment that promotes full respect for rights of individuals with special consideration for vulnerable groups of people like children, girls and women. Also responds to the protection needs of women, girls and children who have experienced violence and abuse. Key areas are; child protection against abuses and exploitation, Gender Based Violence and psychosocial care services, trauma healing and democracy by incorporating the element of Age Gender Diversity Mainstreaming (AGDM).
- 2. Food security and Livelihood:** Building capacity of women, men and youths in business skills through training and empowering them economically to start different sorts of business ventures of their choices and training in improved farming skills through guidance and most especially the provision of Village Saving and Loans Association (VSLA) and peaceful coexistence for sustainable and more especially reliable society. **We** also focus on employing Agricultural Production Practices and Animal Health as a way of developing a sustainable food production that also promotes environmental conservation.
- 3. Education:** Advocating for education for all children while promoting retention in schools, capacity building for primary school teachers and support adult literacy including considering that prolonged conflict denied most willing South Sudanese the chance to acquire education.

4. **Peace building and good governance:** This department deals on conflict management, conflict analysis, mediation, reconciliation and forgiveness. Promotion of civic education, access to justice and Human Rights awareness.
5. **WASH:** This department advocates for implementation of safe water chain system with interventions aimed at saving lives and reducing illness through access to safe water, adequate sanitation and improved hygiene. This is to foster clean environment, encourage digging of pit latrines, personal cleanliness, sensitization on water points and maintenance.
6. **Health and nutrition:** Promote EPI (Expanded Program on Immunization) by mobilizing community and encouraging mothers to undertake immunization for their personal health and the children to minimize on the risk of six killer diseases so as to reduce on the female and child mortality rate, family planning, Tuberculosis, HIV/AIDS, data collection and dissemination.
7. **Animal Husbandry and nutrition:** Promotion of animal health, breeding, feeding and nutrition. Offer veterinary services to control pest and disease
8. **Disasters Risk Reduction & Emergency Relief:** The community's capacities being built to be able to respond to disasters and emergencies efficiently and by effectively using locally available resources and skills.

Our Core Values

1. Human dignity and Gender equity: All children, women and men are equal. They have equal rights in the society to participate in the development and emergency response activities equally. **The organization** ensures participation of all targeted communities in its development and relief interventions. All staffs have an equal opportunity to grow their careers and excel based on their experience and qualification. **The organization** staff and management ensure gender equity in all aspect of the organization.

2. Honesty, Integrity, Sincerity and Transparency: All staff of promotes Honesty, Integrity, Sincerity and Transparency in all activities and in accordance with the **organization's** code of conduct.

3. Cost Consciousness and prudent management of resources: All Projects staffs manage and use organizational resources effectively and efficiently to achieve the project goals. Staffs shall remain highly concerned on best use of resources through result-based approaches.

4. Concern for Environment: All Projects staffs are trained to be environmentally sound and friendly. The Office premises is free from hazardous substance and is a non-smoking environment. Garbage and litter are managed appropriately in both the office premises and project areas of operation.

5. Quality services: All Projects services of the organization are of high quality. Quality assurance is shared with donors and partners. Staffs are responsible for maintaining the quality of the program during the activities' implementation and dissemination.

Organogram

